HIGH INTENT WEBINARS

Specifically designed for businesses to connect with other businesses, sharing knowledge, expertise, and industry insights in a virtual setting. It serves as a powerful tool for lead generation, brand building, and establishing thought leadership.

OUR APPROACH

- 4-6 week period of marketing and outreach- For the first 4 Weeks Demandify Media will run digital campaigns to drive the audience to the registration page and follow up with a call to ensure prospects attend the webinar.
- In the 5th week, the campaign will be passed onto client for outreach from their marketing team.
- In the 6th week the campaign will be again picked up by Demandify team and until the day of the webinar. Demandify team will make calls to ensure the attendance ratio is High.
- During the entire campaign outreach and marketing, Demandify media's team will promote the speaker profiles and promote an interview with your guest on its publication to create hype.

END TO END WEBINAR- \$11,000

We help with the end to end process of setting up the webinar on the ON24 platform. We promote the webinar using digital and tele outreach thereby driving the registrants with timely reminders.







CONTENT CREATION AND MARKETING SERVICES

CONTENT CREATION (2-3 pager)- Our experienced marketing team is here to help create/co-create content for you.

• Buyers Guide - \$5000

From a high-level perspective, a buyers guide allows the customers see all the relevant information and comparisons in one place.

• eBook- \$3000

Long- form brochures that can cover almost any content, usually offered as downloadable PDFs.

• Whitepaper- \$2000

Informational document to generate sales leads, establish thought leadership, make a business case, grow email lists, grow audiences, increase sales, or inform and persuade readers.

THOUGHT LEADERSHIP CONTENT- Indulge in our exclusive video interviews and podcast series.

- Video Interview- \$3500
- Podcast- \$2500





